

Inventing the Future: Business, Innovation & Entrepreneurship

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 1

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00		Seminar 1 Introduction to Enterprise and Entrepreneurs	Seminar 4 Marketing Research for Innovation	Seminar 8 Using FinTech (Stocks Launch)	Seminar 12 Digital Marketing 1	Seminar 15 Strategic Management 1	
10:00		Break (15 mins)	Seminar 5 Dynamic Nature of Businesses	Seminar 9 Business Plans and Risk Analysis	Seminar 13 Digital Marketing 2	Seminar 16 Strategic Management 2	
11:00		Seminar 2 Innovations and Inventions	Seminar 6 Business Ownerships	Seminar 10 Big Ideas and Design Thinking	Seminar 14 Making a Business Pitch	Seminar 17 Market Dominance 1	
12:00		Lunch Break 75 mins	Lunch Break 75 mins	Lunch Break 75 mins	Lunch Break 75 mins	Lunch Break 75 mins	San Francisco Exploration
13:00		Seminar 3 Business Objectives	Seminar 7 Business Finance for Innovations	Seminar 11 Marketing Strategies	Business Practical Workshop	Seminar 18 Market Dominance 2	Golden Gate Bridge
14:00	Student Arrival & Check In	Immersive Quest Launch & Walking Tour Climb the Berkeley Campanile	Business Academic Workshop	Golden Gate Park Visit		Run Club	Fisherman's Wharf
15:00	Orientation: location & peers						Union Square
16:00							
17:00	Welcome Talk Parents & Students		Study Support	Study Support	Study Support	Study Support	
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner
19:00	Student Induction Talk	Public Speaking & Debate Society	Public Speaking & Debate Society		Public Speaking & Debate Society		Campus Cinema
Evening Activities	Welcome activities	Capture the Flag	Shaping Your Future Seminar Series	Headline Address Engaging talk given by an expert guest speaker	Shaping Your Future Seminar Series	Baseball Game & The Friday Night Party	
			Social Activities Sports, Ping Pong		Social Activities Sports, Yoga, Chess		
	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 2

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00		Seminar 19 Financial Analysis: Cashflow and Break-even	Seminar 23 Final Presentation: Pitching for a New Business	Seminar 26 Recruitment, Selection and Training			Exhibition Day Students will present what they have learned at a simulated conference style or exhibition event
10:00	Guided Cultural Exploration Berkeley Art Museum and Pacific Film Archive	Seminar 20 Financial Analysis: Budgets and Investment Appraisals	Seminar 24 Global Context for Innovations	Seminar 27 Operational Management			
11:00		Break (15 mins)	Seminar 21 Inventing the Future: Sustainable Innovation	Seminar 25 Ethical and Environmental Considerations	Seminar 28 Leadership in the Changing World		Challenge Day Use the new skills and knowledge gained on this full day subject challenge
12:00	Lunch Break 75 mins	Lunch Break 75 mins	Lunch Break 75 mins	Lunch Break 75 mins	Lunch Break 75 mins	Lunch Break 75 mins	Lunch Break 75 mins
13:00		Seminar 22 Final Presentation: Pitching for a New Business		Seminar 28 Course Review, Evaluation & Next Steps			
14:00		Business Academic Workshop	Tournament Afternoon				
15:00	Olympics in the Park						Graduation Preparation
16:00							Student Departures
17:00	Study Support	Study Support	Study Support			Graduation	
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner
19:00	The Big Quiz	Public Speaking & Debate Society	Public Speaking & Debate Society	Public Speaking & Debate Society	Public Speaking & Debate Grand Final		Graduation Party
Evening Activities		Shaping Your Future Seminar Series	Social Activities Sports, Tabletop Games, Yoga	Talent Show	Karaoke		
		Social Activities Sports, Book Club					
	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)